

# MOVING TOWARD GENDER BALANCE IN PRIVATE EQUITY AND VENTURE CAPITAL

INSTITUTIONAL  
INVESTORS



Committing capital  
to funds

PRIVATE EQUITY  
VENTURE CAPITAL  
FUNDS



Investing capital  
in companies

PORTFOLIO  
COMPANIES



Consider **gender diversity**  
**important** when investing

BUT



Ask about **gender**  
**diversity** in due diligence

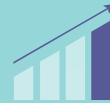


Senior investment  
teams are **gender**  
**balanced**

15% AND

Gender balanced  
teams have  
**better returns**

20%  
HIGHER  
NET IRR



Female partners invested in almost

**2X MORE**

female entrepreneurs than male partners

20%



Of leadership teams  
are **gender**  
**balanced**

AND

Gender balanced  
teams have **higher**  
**valuation** increases

**64% vs. 55%**

Gender balanced teams have between 30% to 70% female in leadership roles